

Welcome to a new concept in Theatre Publishing.

The Playwrights' Co-operative is a **not-for-profit** organization whose aims are to cut out the middle-men and profit-makers from the world of theatre publishing and give the individual playwright the opportunity to take greater control and responsibility in the marketing of their own work with all the benefits that full publication brings.

This exciting new company was launched by writers Paul Beard & Ian Hornby on 1st October 1997 and promotes the writing, by professional and amateur writers of new theatre, for both the professional and amateur stage at home and abroad.

Ask yourself these questions:

Do you know any other publisher that lets you know in advance when and where your work is being performed and obtains two complimentary tickets for you to see it in production?

WE DO!

Do you know any other publisher that pays you 70% of the performance fee?

WE DO!

Do you know any other publisher that has its complete catalogue on the Internet for World-Wide circulation?

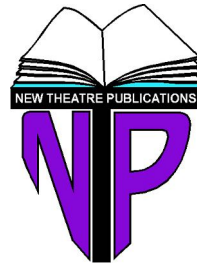
WE DO!

Do you know any other publisher that actually promotes the writing of New Theatre and puts the needs of the writer first?

WE DO!

WHY?

Because as writers we know how tough it is for new writers to break through



New Theatre Publications is the trading name of the publishing company that is owned by members of *The Playwrights' Co-operative*.

Membership to the Co-operative is by subscription of £15 payable annually; members receive newsletters that give details of writing opportunities, competitions, courses, etc. and an individual profile opportunity on the web site.

New Theatre Publications aims to provide the kind of service that writers need and want. Many of the services we provide to our writers are not undertaken by any other publisher.

Conditions of Membership

By becoming a member of *The Playwrights' Co-operative* you become eligible to submit plays to be considered for publication. Membership **does not** guarantee publication. All submitted plays are subjected to a reading process where they are examined from three different perspectives:

- By an established playwright;
- By an experienced theatre director;
- By a theatre critic.

This reading process is vital to our success, as it assures the marketplace that we have a quality product to offer. If accepted, the full cost of publication of a play is covered by the Co-operative. Because we are a **not-for-profit** organization there has to be a small charge towards the cost of running the reading service. Although we are totally against any form of **vanity publishing**, at the request of our members we do offer a '**managing agents only**' contract for those writers who wish to

retain independent control over their work and prefer just to have us market it through our catalogue and web site. A nominal charge is made for this service.

As a member of *The Playwrights' Co-operative* you are required to give an undertaking to carry out the following:

To promote *The Playwrights' Co-operative* and *New Theatre Publications*.

To obtain details of all professional and amateur theatre companies in your area and submit them to us for inclusion on our direct mail database.

To pay your annual subscription as due each year.

To include a stamped addressed envelope with all written correspondence (not necessary if you only require email responses).

To submit a synopsis of no more than 100 words with each submission.

To pay the play reading fees, currently £10 (one act) or £20 (full-length), with each submission.

Membership Application Form

Name

Address.....
.....
.....

Post code.....

Tel: (*home*).....

Tel: (*work*).....

email.....

Use a separate sheet if you don't want to tear this.

You will shortly receive notification of your membership number and we look forward to a long and mutually satisfactory future together.

The NTP Marketing Strategy

The full synopses of all plays in our current catalogue are on the NTP Web Site and can be accessed from anywhere in the world.

We offer every library in the UK a 50% discount if they stock our collection of plays.

We offer every retail bookstore and specialist theatre bookstores a 50% discount if they stock our collection of plays and 25% discount on all book sales.

Our catalogue is updated regularly and supplied free of charge to performance venues, performing companies, libraries and retail book stores.

We offer a full refund on any book purchased if the play is later produced.

We have an open invitation to every organizer of a playwriting competition that we will sponsor their competition by way of a guarantee to publish any winning entry.

**Does any other publisher match this?
We think not!**

**Visit our Web Site at
www.plays4theatre.com**

What you can expect from us?

Our aim is to provide you with the means to get your work into the marketplace and earning you money fast!

If you've ever submitted a play to any other publisher you will know how slow they can be.

Subject to circumstances beyond our control, we aim to do the following:

To respond with a publication decision as soon as possible after receipt (depending on our workloads).

1. To deliver to you a free gratis copy of your published play within one month of receiving the final proof corrected copy;
2. To update our website with a synopsis of your play;
3. To update our catalogue with full details of your play in the next available print run;
4. Where possible, to place a new release advert for all newly published plays in trade journals;
5. To notify you in advance of all productions of your play and to obtain two complimentary tickets so you can see your work in production;
6. To forward all payments to you in accordance with your contract and send you a detailed annual statement of earnings;
7. To send you our newsletters giving details of writing competitions, training courses and other news of interest to writers of theatre.

Partners: Paul Beard & Ian Hornby

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The very best in New Theatre
by
professional & amateur writers
for
The Professional & Amateur Stage
at home & abroad